



American Red Cross of NWFL
222 N. Baylen Street
Pensacola, FL 32502
www.yourredcross.org

News Release NEWS RELEASE

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FOR MEDIA ONLY

Your Red Cross has a new location

Northwest Florida, July 7, 2010— Please join us as we celebrate our new Pensacola office building. Our ribbon cutting is at 10 am on Friday 23 July and will be followed by a picnic for our volunteers, staff and friends. We're now at 222 N. Baylen Street. This move has been a long time coming as our previous office at N. Palafox and W. Avery was damaged from tornados. A few years ago because of damage to our building in Pensacola from the tornado that ripped through downtown, the decision was made to relocate our Northwest Florida Chapter Headquarters to our Crestview branch office. We have had a lot of help to make it possible to secure a location in Pensacola to provide our staff and volunteers a place to serve our community, and we are grateful.

Since the relocation of the Pensacola office in 2008, the volunteers that reside in Escambia County have had to travel to Santa Rosa or Okaloosa County for training. Statistics show that the majority of local disasters occur in Escambia County, so the need to reside once again in Pensacola became a priority. We are glad to report that the Pensacola office is large enough location to run a disaster operation and hold multiple classes at the same time.

Your American Red Cross of Northwest Florida has a very large operating area that covers four counties. With that in mind we need locations we can train and work from on both sides of the territory. In fact, in addition to our Crestview location we have branch offices at NAS Pensacola, Eglin Air Force Base, Milton Community Center and in DeFuniak Springs. We also have volunteer offices at Pensacola Navy Hospital and at the Air Force Hospital at Eglin AFB.

The Chapter has been moving in and setting up for a few weeks. We hope to have signs outside the building soon. We are planning a ribbon cutting and grand opening at 10am on Friday 23 July, with a picnic immediately following for our volunteers, staff and friends. Your American Red Cross is only able to provide the much needed services to this community because of the generosity of the many volunteers and donors from this community. So when we say "Your Red Cross" we mean just that. This is your building. Please come by and visit.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; provides nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit www.yourredcross.org.